



PRESENTS

**THE 2024 FRANZ EDELMAN
FINALIST AWARD**

FOR

**ACHIEVEMENT IN ADVANCED ANALYTICS,
OPERATIONS RESEARCH, AND MANAGEMENT SCIENCE**

TO

**Ralf Eisinger
ALDI SÜD Germany**

IN RECOGNITION OF OUTSTANDING
WORK PERFORMED ON

**Data-Driven Approaches and Collaborative Intelligence for
Empowering Leadership of a European Market-Leading Retailer**

THIS WORK IS IN THE BEST TRADITION OF THE PRACTICE OF
OPERATIONS RESEARCH AND THE MANAGEMENT SCIENCES

A handwritten signature in black ink that reads "Rajesh Tyagi".

Rajesh Tyagi
Award Committee Chair



THE FRANZ EDELMAN AWARD
Achievement in Operations Research

A handwritten signature in black ink that reads "Julie L. Swann".

Julie Swann
2024 INFORMS President